

Journal of General Internal Medicine

Official Journal of the Society of General Internal Medicine

SPRINGER NATURE 2017 Media Information

Springer Nature is a leading publisher of scientific, scholarly, professional and educational content. For more than a century, our brands have set the scientific agenda. We've published ground-breaking work on many fundamental achievements, including the splitting of the atom, the structure of DNA, and the discovery of the hole in the ozone layer, as well as the latest advances in stem-cell research and the results of the ENCODE project.

Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

Advertising Sales

1 New York Plaza
New York, NY 10004

E-mail: advertising@springer.com



HOME

GENERAL INFORMATION

EDITORIAL BOARD & SOCIETIES

EDITORIAL CALENDAR

RATES

PRINT AD

ONLINE AD

CONTACT



The Journal of General Internal Medicine is the official journal of the Society of General Internal Medicine. It promotes improved patient care, research, and education in primary care, general internal medicine, and hospital medicine. Its articles focus on topics such as clinical medicine, epidemiology, prevention, health care delivery, curriculum development, and numerous other non-traditional themes, in addition to classic clinical research on problems in internal medicine.

Journal Established: 1986
Frequency: Monthly
2015 Impact factor: 3.494
Circulation: 3,700
Rank: 10/87
5-Year Impact Factor: 4.04
Alert Subscribers: 6,871
Monthly Page Views: 73,000
Monthly Unique Users: 38,000

CO-EDITORS IN CHIEF

Richard L. Kravitz, MD, MSPH, University of California, Davis
Mitchell D. Feldman, MD, MPhil, University of California, San Francisco

DEPUTY EDITORS

Eva Aagaard, MD, University of Colorado
Matthew J. Bair, MD, MS, Indiana University
Ethan Balk, MD, MPH, Brown University
Lori A. Bastian, MD, MPH, Yale School of Medicine
Wendy Bennett, MD, MPH, Johns Hopkins University
Rebecca J. Beyth, MD, MSc, University of Florida College of Medicine
Saul Blecker, MD, MHS, New York University
Shari Bolen, MD, MPH, Case Western Reserve University
Marisha Burden, MD, University of Colorado
Olveen Carrasquillo, MD, MPH, University of Miami
Stephanie Chang, MD, MPH, US Agency for Healthcare Research and Quality
Joseph Chiovaro, MD, Portland VA Medical Center
Jesse Crosson, PhD, Mathematica Policy Research
Daniel Dohan, PhD, University of California, San Francisco
Sydney Morss Dy, MD, MSc, Johns Hopkins University
David Edelman, MD, Duke Medical Center
Leonard Egede, MD, MS, Medical University of South Carolina
D. Michael Elnicki, MD, University of Pittsburgh Medical Center
Mark Friedberg, MD, MPP, Harvard Medical School
Dominick L. Frosch, PhD, Palo Alto Medical Foundation
L. Elizabeth Goldman, MD, University of California, San Francisco
Howard Gordon, MD, University of Illinois
Jeremy Graham, DO, MA, Washington State University
Richard W. Grant, MD, MPH, Kaiser Permanente Division of Research
Jessica Greene, PhD, MPH, George Washington University
Idris Guessous, MD, Geneva University Hospitals
Marco Huesch, MBBS, PhD, Penn State Hershey Medical Center
Alka Kanaya, MD, University of California, San Francisco
Reena Karani, MD, MHPE, Icahn School of Medicine
Amy Kilbourne, PhD, MPH, University of Michigan
Ian Kronish, MD, MPH, Columbia University
Cindy J. Lai, MD, University of California, San Francisco
Jeffrey LaRochelle, MD, MPH, Uniformed Services University
Sei Lee, MD, University of California, San Francisco
Luci K. Leykum, MD, MBA, University of Texas
Marianne Matthias, PhD, Indiana University
Kip Mihara, MD, University of California, San Francisco
Chad Miller, MD, Tulane University School of Medicine
Eric Mortensen, MD, MSc, University of Texas Southwestern
Karin Nelson, MD, MSHS, University of Washington

Christina Nicolaidis, MD, MPH, Portland State University
Michael K. Ong, MD, PhD, University of California, Los Angeles
Mary Politi, PhD, Washington University in St. Louis
Craig Pollack, MD, MHS, Johns Hopkins University
Darcy A. Reed, MD, MPH, Mayo Clinic

Societies and Affiliations

The Official Journal of the Society of General Internal Medicine

Anna Reisman, MD, Yale School of Medicine
Adam J. Rose, MD, MSc, FACP, RAND Boston University
Eleanor Bimla Schwarz, MD, MS, University of California, Davis
Jodi Segal, MD, MPH, Johns Hopkins School of Medicine
Navkiran Shokar, MA, MD, MPH, Texas Tech University Health Sciences Center, El Paso
Leo Tamariz, MD, MPH, University of Miami
Amal N. Trivedi, MD, MPH, Brown University
Lara Varpio, PhD, Uniformed Services University
Jan Walker, RN, MBA, Harvard Medical School
Adam Wright, PhD, Harvard Medical School
Mark Yarborough, PhD, University of California, Davis
Audrey J. Young, MD, Evergreen Hospital and Medical Center

EDITORIAL BOARD

Patrick O' Connor, MD, MPH, FACP (Chair), Yale University School of Medicine
Arshiya A. Baig, MD, MPH, University of Chicago
Tara Bishop, MD, Weill Cornell Medical College
DC Dugdale, MD, (Council Liaison), University of Washington
Mitchell D. Feldman, MD, MPhil (JGIM Co-Editor), UCSF, Division of GIM
Michael Fischer, MD, MS, Harvard Medical School
Walid F. Gellad, MD, MPH, CHERP, VA Pittsburgh
Elizabeth A. Jacobs, MD, MPP, University of Wisconsin, Madison
Richard Kravitz, MD (JGIM Co-Editor), UC Davis, UHSR/PC Patient Support
Bruce E. Landon, MD, MBA, MSc, Harvard Medical School
Karen E. Lasser, MD, MPH, Boston University School of Medicine
Cathy J. Lazarus, MD, Tulane School of Medicine
Sumit R. Majumdar, MD, MPH, FRCPC, University of Alberta
Raul Mejia, MD, PhD, University of Argentina
Michael B. Rothberg, MD, MPH, Cleveland Clinic
Brita Roy, MD, MPH, Yale University
Christina Wee, MD, MPH, Beth Israel Deaconess Medical Center
Francine Jetton (SGIM Staff Liaison)

SENIOR ASSOCIATE EDITOR

Malathi Srinivasan, MD, University of California, Davis

ASSOCIATE EDITOR, CLINICAL CONTENT

Jeff Kohlwes, MD, MPH, University of California, San Francisco

CAPSULE COMMENTARY EDITOR

Jeffrey L. Jackson, MD, MPH, Medical College of Wisconsin, Milwaukee

COMMENTS EDITOR

J. Michael McWilliams, MD, PhD, Harvard Medical School

WEB EDITOR

Neil Mehta, MD, Cleveland Clinic



EDITORIAL CALENDAR				
Publishing Month	Volume / Issue	Space Reservation	Material Due Date	Bonus Distribution
January	32:1	11/14/2016	11/14/2016	
February	32:2	12/15/2016	12/15/2016	
March	32:3	1/13/2017	1/13/2017	
April	32:4	2/10/2017	2/10/2017	Society of General Internal Medicine/ Society of American Gastrointestinal and Endoscopic Surgeons (SAGES)
May	32:5	3/15/2017	3/15/2017	
June	32:6	4/12/2017	4/12/2017	
July	32:7	5/15/2017	5/15/2017	
August	32:8	6/14/2017	6/14/2017	
September	32:9	7/14/2017	7/14/2017	American College of Surgeons
October	32:10	8/15/2017	8/15/2017	
November	32:11	9/14/2017	9/14/2017	
December	32:12	10/16/2017	10/16/2017	

Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.

DISPLAY 4-COLOR RATES

	1 TIME	3 TIMES	6 TIMES	12 TIMES
1 pg	\$2840	\$2710	\$2580	\$2450
1/2 pg	\$2330	\$2220	\$2110	\$2000

DISPLAY BLACK AND WHITE RATES

	1 TIME	3 TIMES	6 TIMES	12 TIMES
1 pg	\$1690	\$1610	\$1530	\$1450
1/2 pg	\$1410	\$1340	\$1270	\$1200

PREMIUM POSITIONS

	1 TIME	3 TIMES	6 TIMES	12 TIMES
Inside Front Cover	\$3840	\$3660	\$3480	\$3300
Outside Back Cover	\$4250	\$4050	\$3850	\$3650
TOC	\$3610	\$3440	\$ 3270	\$ 3100

- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

INSERTS

2-Page Insert	2x Earned B&W Rate
4-Page Insert	4x Earned B&W Rate
Larger Units	# of pages x earned B&W rate

PAYMENT TERMS

All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

SHORT RATES

Advertisers will be short-rated if, within a 12-month period from the first insertion, they do not use the space upon which their billings have been based.

CONTACT: E-mail: advertising@springer.com

PRINT ADVERTISEMENTS deliver your brand and product message to a targeted audience of influential professionals. The credibility of our journal content is the vehicle that will deliver your value proposition. Maximize our flexible print ad options to capture the attention your brand deserves.

PLEASE SEE THE BELOW GLIMPSE INTO OUR ADVERTISING SPECIFICATIONS, SPEAK WITH YOUR ACCOUNT MANAGER FOR MORE DETAILS

SIZING		
AD SIZE IN INCHES	WIDTH	DEPTH
Full page	8.25	11
1/2 page Vertical	3.25	10
1/2 page Horizontal	7	5
1/4 Page	3.25	5
2-Page Spread	16.5	11

PLEASE ENSURE THAT YOU INCLUDE 3MM OR 0.125" BLEED WHERE APPROPRIATE

ELECTRONIC SUBMISSION

HTTP://STINGRAY.NATURE.COM
USERNAME: SPRINGER1
PASSWORD: SPRINGER1

PLEASE FOLLOW THE INSTRUCTIONS ON THE SITE TO UPLOAD YOUR FILES TO US. IF YOU HAVE ANY PROBLEMS PLEASE CONTACT US USING THE DETAILS BELOW.

RICHARD THOMAS
SPRINGER NATURE, THE MACMILLAN CAMPUS
4 CRINAN STREET, LONDON, N1 9XW, UK
TEL: +44 (0)20 7843 4824
RICHARD.THOMAS@NATURE.COM

PRODUCTION REQUIREMENTS

Electronic file format: PDF, JIFF, or TIFF format. Adobe InDesign, Adobe Illustrator, Adobe Photoshop

INSERT REQUIREMENTS

All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

SAMPLE INSERTS SHOULD BE SENT TO:

Kay Lewis
Springer Nature, The Macmillan Campus
4 Crinan Street, London, N1 9XW, UK
Tel: +44 (0)20 7843 4813
k.lewis@nature.com

DELIVER INSERTS TO:

Journal of General Internal Medicine • The Sheridan Press • 450 Fame Avenue • Hanover, PA 17331

ONLINE ADVERTISEMENTS target the most active members of your target audience as they source information. Springer is a worldwide leader for providing dependable, essential e-information. Connect with your target audience with our online advertising options, or create a more robust impact with both print and online ads.

Our Advertising team focuses on two online advertising options:

Banner Ads - An embedded ad placed on our research site SpringerLink.com. Sized at 160x600, these ads are positioned on the top right of our web pages directly adjacent to our content listing. The new, wider skyscraper position will guarantee attention on your brand.

e-TOC Alert - An EXCLUSIVE right to advertise in our reader-subscribed email blast, on a per issue purchase basis. This alert details a summary of future content in the upcoming journal issue. Sized at 468x60, it is placed directly above the content listing in the email. These alerts have the **highest click-through rates** of all Springer e-products.

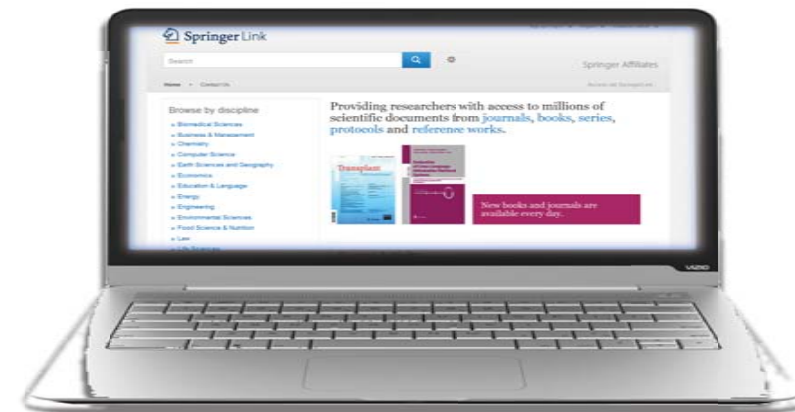
BROWSE OUR JOURNALS AT SPRINGERLINK.COM

SpringerLink is an integrated full-text database for journals, books, protocols, eReferences, and book series published by Springer, and offers free access to search, tables of content, abstracts, and alerting services. SpringerLink currently offers 2,774 fully peer-reviewed journals and 55,459 books online.

General and detailed information about our journals, books, software and other products is available on our corporate website Springer.com. Watch our online tutorial to find out how to browse, search, access, order, and more on SpringerLink.

SpringerLink Stats:

- SpringerLink receives over 3 million page impressions daily (Source: Google Analytics)
- In 2016 SpringerLink.com had 85 million unique visitors and 155 million visits (Source: Google Analytics)
- The average click rate for banner ads placed on SpringerLink.com is .10 (Source: Google Analytics)
- SpringerLink hosts more than 2,700 scientific journals
- On average each journal reaches about 4,945 E-Toc Subscribers (Numbers may vary due to fluctuation and popularity of journal)



SPRINGER NATURE

Advertise with Springer Nature

Springer Nature is committed to providing the best quality content through a range of innovative product and services for the research, education and professional communities. Every day, around the globe, our brands and imprints support the important work of millions of people – helping students to learn, researchers and scientists to discover and professionals to achieve their goals and ambitions.

With more than 40 years' experience working with the pharmaceutical industry, we are specialists in delivering innovative medical content and communications solutions. Our products and services include scientific communications, promotional medical education and marketing programs, prescriber and patient education materials, independent medical news services, commercial market analysis and pharmaceutical sales force training.

With our in-depth knowledge, vast experience, unique global footprint, and flexible, innovative solutions covering every stage of the product lifecycle, we are the medical communications partner of choice.

Please contact your sales representative, for more information about online advertising opportunities.

CONTACT INFORMATION

Inserts should be sent to:

Journal of General Internal Medicine
The Sheridan Press
450 Fame Avenue
Hanover, PA 17331

Contracts and Patch Orders should be sent to:

1 New York Plaza
New York, NY 10004
E-mail: advertising@springer.com

To subscribe, please call 1-800-777-4643



<http://www.springer.com/journal/11606>

Journal of General Internal Medicine

Editor-in-Chief: Asch, S.; Bates, C.; Jackson, J.

ISSN: 0884-8734 (print version)

ISSN: 1525-1497 (electronic version)

Journal no. 11606