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Journal of Digital Imaging (JDI) is the official peer-reviewed journal of the Society for Imaging Informatics in Medicine (SIIM). JDI's goal is to enhance the exchange of knowledge encompassed by the general topic of Imaging Informatics in Medicine such as research and practice in clinical, engineering, and information technologies and techniques in all medical imaging environments. JDI topics are of interest to researchers, developers, educators, physicians, and imaging informatics professionals.

JDI covers PACS and component systems; imaging informatics for the enterprise; image-enabled electronic medical records; RIS and HIS; digital image acquisition; image processing; image data compression; 3D, visualization, and multimedia; speech recognition; computer-aided diagnosis; facilities design; imaging vocabularies and ontologies; Transforming the Radiological Interpretation Process (TRIP™); DICOM and other standards; workflow and process modeling and simulation; quality assurance; archive integrity and security; teleradiology; digital mammography; and radiological informatics education.

In each of these areas, technology, economics, novel developments or applications, and educational uses or impacts are all sub-topics.

Readership: Medical, digital imaging, and information technology professionals, including radiologists, physicists, engineers, scientists, technologists, CIO’s and department administrators.

Established: 1988
Frequency: 6 Issues
2014 Impact Factor: 1.190
Circulation: 1,200
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Societies and Affiliations
Official Journal of the Society for Imaging Informatics in Medicine
<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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</thead>
<tbody>
<tr>
<td>April</td>
<td>29:2</td>
<td>2/19/2016</td>
<td>2/19/2016</td>
<td>3/25/2016</td>
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<tr>
<td>October</td>
<td>29:5</td>
<td>8/22/2016</td>
<td>8/22/2016</td>
<td>9/26/2016</td>
<td>Radiological Society of North America</td>
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</table>

Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
## DISPLAY ADVERTISING RATES

<table>
<thead>
<tr>
<th>B&amp;W RATES</th>
<th>1 TIME</th>
<th>2 TIMES</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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</thead>
<tbody>
<tr>
<td>1 pg</td>
<td>$1060</td>
<td>$1030</td>
<td>$990</td>
<td>$965</td>
<td>$925</td>
</tr>
<tr>
<td>1/2 pg</td>
<td>$700</td>
<td>$660</td>
<td>$650</td>
<td>$630</td>
<td>$610</td>
</tr>
<tr>
<td>1/4 pg</td>
<td>$500</td>
<td>$420</td>
<td>$410</td>
<td>$395</td>
<td>$380</td>
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</table>

## CLASSIFIED ADVERTISING RATES

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<tr>
<th>B&amp;W RATES</th>
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<th>2 TIMES</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 pg</td>
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<td>$790</td>
<td>$775</td>
<td>$760</td>
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<tr>
<td>1/2 pg</td>
<td>$700</td>
<td>$535</td>
<td>$520</td>
<td>$505</td>
</tr>
<tr>
<td>1/4 pg</td>
<td>$435</td>
<td>$340</td>
<td>$330</td>
<td>$320</td>
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</table>

## COLOR CHARGES

<table>
<thead>
<tr>
<th>Color Type</th>
<th>Charge</th>
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<tbody>
<tr>
<td>STANDARD</td>
<td>$420</td>
</tr>
<tr>
<td>MATCHED</td>
<td>$735</td>
</tr>
<tr>
<td>4-COLOR</td>
<td>$1200</td>
</tr>
</tbody>
</table>

Full color charges also apply to fractional pages. Bleed: no charge.

## INSERTS

<table>
<thead>
<tr>
<th>Insert Type</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
</tr>
</tbody>
</table>

## COVER AND PREFERRED POSITIONS

- **Second Cover**: 35% over earned B&W rate
- **Third Cover**: 15% over earned B&W rate
- **Fourth Cover**: 50% over earned B&W rate
- **Other specified**: 10% over earned B&W rate

*Premium over earned b/w page rate. Noncancelable. Premium positioning not guaranteed with insert. Please consult with your sales representative for availability of all positions.*

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MECHANICAL REQUIREMENTS

<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD SIZE IN INCHES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½” X 11 ¼”.
Trim size: 8 ¼” X 11”.
• Keep live matter at least ¼” from all sides.
• On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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