Advertising Rates 2017
effective October 1st, 2016

Journal of Inherited Metabolic Disease

— Official Journal of the Society for the Study of Inborn Errors of Metabolism
The JIMD aims to improve the management and understanding of inherited metabolic disorders by enhancing communication between scientists in the field throughout the world. It publishes results of original research and new or important observations pertaining to any aspect of inherited metabolic disease in humans and higher animals. This includes clinical (medical, dental and veterinary), biochemical, genetic (including cytogenetic, molecular and population genetic), experimental (including cell biological), methodological, theoretical, epidemiological, ethical and counselling aspects.

The JIMD also reviews important new developments or controversial issues relating to metabolic disorders and publishes reviews and short reports arising from the Society's annual symposia. A distinction is made between peer-reviewed scientific material that is selected because of its significance for other professionals in the field, and non-peer-reviewed material that aims to be important, controversial, interesting or entertaining.
## Journal of Inherited Metabolic Disease
### Advertising Rates 2017
- **Effective October 1st, 2016**

**Journal size**
- 210 mm wide x 279 mm high

**Bleed size**
- Add 5 mm to trim size to all sides

**Printing method**
- Offset printing

**Printing material**
- Electronic data only

<table>
<thead>
<tr>
<th>Ad sizes and rates</th>
<th>type area Width x Height</th>
<th>trim size Width x Height</th>
<th>b/w-Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>174 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 1,200,–</td>
</tr>
<tr>
<td>Page facing 1st text page</td>
<td>174 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 1,100,–</td>
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<tr>
<td>1st right-hand ad page</td>
<td>174 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 1,100,–</td>
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<tr>
<td>1/1 page</td>
<td>174 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 1,000,–</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>85 x 240 mm</td>
<td>100 x 279 mm</td>
<td>€ 600,–</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>174 x 115 mm</td>
<td>210 x 135 mm</td>
<td>€ 600,–</td>
</tr>
<tr>
<td>1/4 page vertical</td>
<td>85 x 115 mm</td>
<td>100 x 135 mm</td>
<td>€ 400,–</td>
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<tr>
<td>1/4 page horizontal</td>
<td>174 x 55 mm</td>
<td>210 x 65 mm</td>
<td>€ 400,–</td>
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</tbody>
</table>

**Discounts**
- Frequency discount
  - 3 x = 3%
  - 6 x = 5%
  - 12 x = 10%
  - 18 x = 15%
- Space discount
  - 3 pages = 5%
  - 6 pages = 10%
  - 12 pages = 15%
  - 18 pages = 20%

**Classified ads**
- 20% reduction from standard rate

**Colour charges**
- Each standard colour: € 400,–
- Each special colour: € 600,–
- 4-colour-rate: € 1,150,–
- (Standard colours according to ISO 12647-2)

### Publication schedule 2017

<table>
<thead>
<tr>
<th>Issue No.</th>
<th>Month</th>
<th>Publication date</th>
<th>Closing date</th>
<th>Deadline ad copy</th>
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<tbody>
<tr>
<td>1</td>
<td>January</td>
<td>06.01.</td>
<td>01.12.2015</td>
<td>05.12.2015</td>
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<td>2</td>
<td>March</td>
<td>01.03.</td>
<td>24.01.</td>
<td>26.01.</td>
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<td>3</td>
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<td>04.07.</td>
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<td>September</td>
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<td>31.07.</td>
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<tr>
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<td>November</td>
<td>02.11.</td>
<td>26.09.</td>
<td>28.09.</td>
</tr>
</tbody>
</table>

All dates 2017 unless noted otherwise; subject to alterations.
Target group: Academics worldwide

Profile:
SpringerLink (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

Targeting: SpringerLink offers a variety of targeting options to improve the targeting of your message.

Rates:
cost per thousand € 85,-

Placement: Journal level, on all abstract pages and on the table of content. Only one advert per page.

Online ad format:
160 x 600 Pixel, static or animated
728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG
Linked to a URL of your choice!

Other online options on request.

e-ToC Alert*

Reader-subscribed email blast. This alert details a summary of future content in the upcoming journal issue.

No more than two external ads per Alert

Target group: 1335 e-ToC Alert Subscribers (as of October 2016)

Rates:
ad price per alert € 950,-

Placement: Positioned in the top part under Important News

Ad format: 468 x 60 Pixel, static, linked to a webpage of your choice.

*=Subject to approval by the society
Journal of Inherited Metabolic Disease
Official Journal of the Society for the Study of Inborn Errors of Metabolism
Editor-in-Chief: Morava, E.
ISSN: 0141-8955 (print version)
ISSN: 1573-2665 (electronic version)
Journal no. 10545