Advertising Rates 2017
effective October 1st, 2016

INTENSIVE CARE MEDICINE

— Official Journal of the European Society of Intensive Care Medicine
— Official Journal of the European Society of Paediatric and Neonatal Intensive Care
### Target group

**INTENSIVE CARE MEDICINE** is intended for all involved in intensive medical care, physicians, anaesthetists, surgeons, paediatricians, and all concerned with the pre-clinical subjects and medical sciences basic to these disciplines.

### Profile

**INTENSIVE CARE MEDICINE** provides a medium for the communication and exchange of current work and ideas in this field. It publishes

- Original papers reporting progress and results in all areas of intensive care medicine and its related fields
- Review articles reflecting the present state of knowledge in special areas or summarizing limited themes in which discussion has led to clearly defined conclusions
- Educational articles giving information on the progress of a topic of particular interest
- Discussion on technology, methods, new apparatus and modifications of standard techniques
- Brief reports of uncommon and interesting disorders
- Correspondence concerning matters of topical interest or relating to published material
- Book reviews, Reports of meetings, Announcements

### Affiliation

- European Society of Intensive Care Medicine
- European Society of Paediatric and Neonatal Intensive Care

### Editor-in-Chief

E. Azoulay

### Science Citation Index


### Publisher

Springer-Verlag GmbH
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14197 Berlin | Germany

### Advertising Manager

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### Print-run

2.000 copies

### Subscription

1.876 copies

### Total circulation

1.900 copies

### Circulation

Europe 65,3 %
USA/Canada 10,8 %
Asia/Japan 15,3 %
other countries 8,6 %

### Distribution

paid subscription only

### Publication frequency

12 issues per year
(Please see the publication schedule)

### Terms of payment

Net 30 days after receipt of our invoice;
2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

### Remittance to

Springer-Verlag GmbH
Deutsche Bank AG, Berlin,
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IBAN: DE41 1007 0000 0021 6176 00
BIC: DEUTDEBBXXX

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as at October 2016
Journal size
Bleed size
210 mm wide × 279 mm high
add 5 mm to trim size to all sides

Printing method
offset printing
Printing material
electronic data only

<table>
<thead>
<tr>
<th>Ad sizes and rates</th>
<th>type area Width x Height</th>
<th>trim size Width x Height</th>
<th>b/w-Rates</th>
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Discounts (within one year)
Frequency discount
3 x = 3 %
6 x = 5 %
12 x = 10 %
18 x = 15 %

Space discount
3 pages = 5 %
6 pages = 10 %
12 pages = 15 %
18 pages = 20 %

Classified ads
20 % reduction from standard rate

Colour charges (not subject to any discount)
each standard colour € 400,–
4-colour-rate € 1.150,–
each special colour € 600,–
(standard colours according to ISO 12647-2)

Publication schedule 2017
<table>
<thead>
<tr>
<th>Issue No.</th>
<th>Month</th>
<th>Publication date</th>
<th>Closing date</th>
<th>Deadline ad copy</th>
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All dates 2017 unless noted otherwise; subject to alterations.
**Online/SpringerLink**

**Profile**

SpringerLink (URL: link.springer.com/) is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

**Targeting**

SpringerLink offers a variety of targeting options to improve the targeting of your message.

**Rates**

cost per thousand € 85,–

**Placement**

Journal level, on all abstract pages and on the table of content. Only one advert per page.

**Online ad format**

160 x 600 Pixel, static or animated
728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG
Linked to a URL of your choice!

Other online options on request.

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**e-ToC Alert**

Reader-subscribed email blast. This alert details a summary of future content in the upcoming journal issue.

No more than two external ads per Alert

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<th>Target group</th>
<th>9530 e-ToC Alert Subscribers (as of October 2016)</th>
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<tr>
<td>Rates</td>
<td>ad price per alert € 3.750,–</td>
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<td>Placement</td>
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<td>Ad format</td>
<td>468 x 60 Pixel, static, linked to a webpage of your choice.</td>
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*=Subject to approval by the society
Intensive Care Medicine
Editor-in-Chief: Azoulay, E.
ISSN: 0342-4642 (print version)
ISSN: 1432-1238 (electronic version)
Journal no. 134