### Target group

INTENSIVE CARE MEDICINE is intended for all involved in intensive medical care, physicians, anaesthetists, surgeons, paediatricians, and all concerned with the pre-clinical subjects and medical sciences basic to these disciplines.

### Profile

INTENSIVE CARE MEDICINE provides a medium for the communication and exchange of current work and ideas in this field. It publishes:

- Original papers reporting progress and results in all areas of intensive care medicine and its related fields
- Review articles reflecting the present state of knowledge in special areas or summarizing limited themes in which discussion has led to clearly defined conclusions
- Educational articles giving information on the progress of a topic of particular interest
- Discussion on technology, methods, new apparatus and modifications of standard techniques
- Brief reports of uncommon and interesting disorders
- Correspondence concerning matters of topical interest or relating to published material
- Book reviews, Reports of meetings, Announcements

### Affiliation

» European Society of Intensive Care Medicine

» European Society of Paediatric and Neonatal Intensive Care

### Publisher

Springer-Verlag GmbH

Heidelberger Platz 3

14197 Berlin | Germany

### Advertising Manager

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### Print-run

2,000 copies

### Subscription

1,876 copies

### Total circulation

1,900 copies

### Circulation

Europe 65,3 %

USA/Canada 10,8 %

Asia/Japan 15,3 %

other countries 8,6 %

### Distribution

paid subscription only

### Publication frequency

12 issues per year

(Please see the publication schedule)

### Terms of payment

Net 30 days after receipt of our invoice;
2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

### Remittance to

Springer-Verlag GmbH

Deutsche Bank AG, Berlin,

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Impact Factor 10,125 (2015)
## Journal size
- 210 mm wide x 279 mm high
- Add 5 mm to trim size to all sides

## Printing methods
- Offset printing
- Electronic data only

## Ad sizes and rates
<table>
<thead>
<tr>
<th>Type Area Width x Height</th>
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<tr>
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## Discounts
- Frequency discount:
  - 3 x = 3 %
  - 6 x = 5 %
  - 12 x = 10 %
  - 18 x = 15 %

- Space discount:
  - 3 pages = 5 %
  - 6 pages = 10 %
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  - 18 pages = 20 %

## Classified ads
- 20 % reduction from standard rate

## Colour charges
- Each standard colour € 400,–
- 4-colour-rate € 1,150,–
- Each special colour € 600,–

## Publication schedule 2017
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All dates 2017 unless noted otherwise; subject to alterations.
Online/SpringerLink

Target group: Academics worldwide

Profile: SpringerLink (URL: link.springer.com/) is one of the world's leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

Targeting: SpringerLink offers a variety of targeting options to improve the targeting of your message.

Rates: cost per thousand € 85,–

Placement: Journal level, on all abstract pages and on the table of content. Only one advert per page.

Online ad format: 160 x 600 Pixel, static or animated 728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG. Linked to a URL of your choice!

Other online options on request.

e-ToC Alert*

Reader-subscribed email blast. This alert details a summary of future content in the upcoming journal issue.

No more than two external ads per Alert

Target group: 9530 e-ToC Alert Subscribers (as of October 2016)

Rates: ad price per alert € 3.750,–

Placement: Positioned in the top part under Important News

Ad format: 468 x 60 Pixel, static, linked to a webpage of your choice.

* = Subject to approval by the society
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