Advertising Rates 2017
effective October 1st, 2016

European Radiology

— Official Journal of the European Congress of Radiology (ECR)
— Official Journal of the European Society of Radiology (ESR)
## European Radiology

### Target group
Leading specialists in Radiology both in research and practice, managing staff in research institutes and decision-making teachers in university clinics.

### Profile
An international medical journal, which regards itself as a European forum of communication in the field of radiology. The reader finds a well-balanced combination of original articles, reviews, short communications and information about the European Society of Radiology (ESR). Well-chosen scientific articles and refresher courses of the European Congress of Radiology (ECR) will be useful to the reader and communicate the current status in radiology.

### Affiliation
- European Congress of Radiology (ECR)
- European Society of Radiology (ESR)
- European Society of Cardiac Radiology (ESCR)
- European Society of Emergency Radiology (ESER)
- European Society of Gastrointestinal and Abdominal Radiology (ESGAR)
- European Society of Head and Neck Radiology (ESHNR)
- European Society of Molecular and Functional Imaging in Radiology (ESMOFIR)
- European Society of Oncologic Imaging (ESOI)
- European Society of Thoracic Imaging (ESTI)
- European Society of Urogenital Radiology (ESUR)
- European Society of Breast Imaging (EUSOBI)

### Publisher
**Springer-Verlag GmbH**  
Heidelberger Platz 3  
14197 Berlin | Germany

### Advertising Manager
Raina Chandler  
tel +49 (0)6221 / 487-8443  
fax +49 (0)6221 / 487-8762  
E-Mail raina.chandler@springer.com

### Print-run
- 1,200 copies

### Subscription
- 968 copies

### Total circulation
- 1,000 copies

### Circulation
- Europe 74.3%
- USA/Canada 10.3%
- Asia/Japan 13.2%
- other countries 2.2%

### Distribution
- paid subscription only

### Publication frequency
- 12 issues per year  
(Please see the publication schedule)
### Journal size
210 mm wide x 279 mm high

### Bleed size
add 3 mm to trim size to all sides

### Printing method
offset printing

### Printing material
electronic data only

<table>
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<tr>
<th>Ad sizes and rates</th>
<th>type area Width x Height</th>
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### Discounts
(_within one year)
- Frequency discount:
  - 3 x = 3 %
  - 6 x = 5 %
  - 12 x = 10 %
  - 18 x = 15 %
- Space discount:
  - 3 pages = 5 %
  - 6 pages = 10 %
  - 12 pages = 15 %
  - 18 pages = 20 %

### Colour charges
- each standard colour € 500,—
- 4-colour-rate € 1.300,—
- each special colour € 700,—
  (standard colours according to ISO 12647-2)

If the advertisement's format is 1/2 page or less, a 25 % deduction will be allowed.

### Terms of payment
Net 30 days after receipt of our invoice;
2 % cash discount if paid within 14 days of invoice date; 3 % cash discount if paid in advance of publication.

### Remittance to
Springer-Verlag GmbH
Deutsche Bank AG, Berlin,
A/C No. 0216176 (Bank Code No. 100 700 00)
IBAN: DE41 1007 0000 0021 6176 00
BIC: DEUTDEBBXXX
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All dates 2017 unless noted otherwise; subject to alterations.

### SpringerLink

**Target group**

Academics worldwide

**Profile**

SpringerLink (URL: link.springer.com/) is one of the world's leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for physicians, researchers and scientists.

**Targeting**

SpringerLink offers a variety of targeting options to improve the targeting of your message.

**Rates**

Cost per thousand: € 85,–

**Placement**

Journal level, on all abstract pages and on the table of content. Only one advert per page.

**Online ad format**

160 x 600 Pixel, static or animated
728 x 90 Pixel, static or animated as .gif-file (40KB) or ad TAG
Linked to a URL of your choice!

Other online options on request.
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