2016 Media Information

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Drug Delivery and Translational Research publishes research focused on such topics as designing and developing novel drug delivery systems, with a focus on their application to disease conditions; preclinical and clinical data related to drug delivery systems; short-term and long-term biocompatibility of drug delivery systems, host response; biomaterials with growth factors for stem-cell differentiation in regenerative medicine and tissue engineering; image-guided drug therapy; nanomedicine; devices for drug delivery and drug/device combination products

- Explores the effect in different disease conditions of rationally developed, effective delivery systems
- Focuses on high-quality research on the development of novel drug delivery systems
- Presents full-length papers, communications, and reviews, editorials and more
- Exclusively focused on translational aspects of drug delivery, this journal provides a unique forum for publication of high-quality research.

**Readership:** Reaches an ever growing multidisciplinary audience whose work focuses on enhancing drug delivery and optimizing the bioavailability of drug products for key disease states

**Frequency:** Bimonthly

**Circulation:** 3,500
**Editor-in-Chief:**
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- Qiang Zhang, Peking University, Beijing, China

**Societies and Affiliations**
Official Journal of the Controlled Release Society (CRS)
<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
<th>Bonus Distribution</th>
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<tbody>
<tr>
<td>April</td>
<td>6:2</td>
<td>2/19/2016</td>
<td>2/19/2016</td>
<td>3/25/2016</td>
<td>AAPS National Biotechnology Conference</td>
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<tr>
<td>October</td>
<td>6:5</td>
<td>8/22/2016</td>
<td>8/22/2016</td>
<td>9/26/2016</td>
<td>American Association of Pharmaceutical Scientists (AAPS)</td>
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Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

**Acceptance Policy:** The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
Display and Classified Advertising Rates

<table>
<thead>
<tr>
<th>B&amp;W Rates</th>
<th>1 Time</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
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</thead>
<tbody>
<tr>
<td>1 pg</td>
<td>$1470</td>
<td>$1290</td>
<td>$1245</td>
<td>$1150</td>
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<tr>
<td>1/2 pg</td>
<td>$1170</td>
<td>$995</td>
<td>$950</td>
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<tr>
<td>1/4 pg</td>
<td>$860</td>
<td>$845</td>
<td>$815</td>
<td>$715</td>
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</table>

Inserts

<table>
<thead>
<tr>
<th>Inserts</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
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<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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Cover and Preferred Positions

<table>
<thead>
<tr>
<th>Position</th>
<th>Premium over earned B&amp;W Rate</th>
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</thead>
<tbody>
<tr>
<td>Second Cover</td>
<td>35%</td>
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<tr>
<td>Third Cover</td>
<td>15%</td>
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<tr>
<td>Fourth Cover</td>
<td>50%</td>
</tr>
<tr>
<td>Other specified</td>
<td>10%</td>
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</table>

Color Charges

<table>
<thead>
<tr>
<th>Color</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Standard</td>
<td>$500</td>
</tr>
<tr>
<td>Matched</td>
<td>$700</td>
</tr>
<tr>
<td>4-Color</td>
<td>$1150</td>
</tr>
</tbody>
</table>

Full color charges also apply to fractional pages. Bleed: no charge.

Payment Terms

All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

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Advertisers will be short-rated if, within a 12-month period from the first insertion, they do not use the space upon which their billings have been based.

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MECHANICAL REQUIREMENTS

<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

**Bleed:** Plate size: 8 ½” X 11 ¼”.
Trim size: 8 ¼” X 11”.
• Keep live matter at least ¼” from all sides.
• On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

**Printing Process:** web
**Paper stock within journal:**
• Inside pages: 60 # white Sterling gloss.
• Covers: 10 point coated two sides.
**Type of Binding:** Perfect
**Halftone:** 133

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

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**Stock weight:** Maximum 80 # gloss.
**Quantity:** Amount from “total circulation” plus 10% “additional”. It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.
**Closing date:** Same as ad closing date.

PRODUCTION REQUIREMENTS
**Electronic file format:** PDF, JIFF, or TIFF format.

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