2015 Media Information

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Digestive Diseases and Sciences publishes high-quality, peer-reviewed, original papers on basic research and clinical practice in gastroenterology, hepatology, and related fields. This well-illustrated journal features comprehensive coverage of the basic pathophysiology involved in new technological advances in the treatment of digestive diseases; insights from prominent academicians and practitioners concerning new scientific developments and practical medical issues; and discussions focusing on the latest changes in both local and worldwide social, economic, and governmental policies that affect the delivery of care of patients with digestive diseases.

**Readership:** Gastroenterologists, Hepatologists, Gastrointestinal surgeons, researchers in gastroenterology, general surgeons, colon and rectal surgeons, radiologists, and internists.

**Journal Established:** 1934

**Frequency:** Monthly

**2013 Impact factor:** 2.550

**Circulation:** 2,200
Digestive Diseases and Sciences

Societies and Affiliations
Official Journal of the Gastroenterological Research Group

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<table>
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<th>Publishing Month</th>
<th>Volume/ Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Mail Date</th>
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<td>8/28/2015</td>
<td>American College of Surgeons</td>
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<tr>
<th>B&amp;W RATES</th>
<th>1TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
<th>24 TIMES</th>
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<td>$1100</td>
<td>$945</td>
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<tr>
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CLASSIFIED ADVERTISING RATES

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<td>$770</td>
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<tr>
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<td>$520</td>
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COLOR CHARGES

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<tr>
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<td>STANDARD</td>
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<tr>
<td>MATCHED</td>
<td>$700</td>
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<td>4-COLOR</td>
<td>$1250</td>
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Full color charges also apply to fractional pages.
Bleed: no charge.
Institutional rate: $1132

INSERTS

<table>
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<tr>
<th>Insert Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;E Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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COVER AND PREFERRED POSITIONS

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<tr>
<th>Position</th>
<th>Premium Rate</th>
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<tbody>
<tr>
<td>Second Cover</td>
<td>35% over earned B&amp;W rate</td>
</tr>
<tr>
<td>Third Cover</td>
<td>15% over earned B&amp;W rate</td>
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<td>Fourth Cover</td>
<td>50% over earned B&amp;W rate</td>
</tr>
<tr>
<td>Other specified</td>
<td>10% over earned B&amp;W rate</td>
</tr>
</tbody>
</table>

• Premium over earned b/w page rate. Non-cancelable.
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<table>
<thead>
<tr>
<th>AD SIZE IN INCHES</th>
<th>WIDTH</th>
<th>DEPTH</th>
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<tbody>
<tr>
<td>Full page</td>
<td>7</td>
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</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3 1/4</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
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<tr>
<td>1/4 Page</td>
<td>3 1/4</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
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<td>10</td>
</tr>
</tbody>
</table>

Bleed: Plate size: 8 ½” X 11 ¼”. Trim size: 8 ¼” X 11”.
- Keep live matter at least ¼” from all sides.
- On 2-Page spread 1/8” on the outside and ¼” in the gutter will trim off.

Printing Process: web
Paper stock within journal:
- Inside pages: 60 # white Sterling gloss.
- Covers: 10 point coated two sides.
Type of Binding: Perfect
Halftone: 133

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