2017 Media Information

Springer Nature is a leading publisher of scientific, scholarly, professional and educational content. For more than a century, our brands have set the scientific agenda. We've published ground-breaking work on many fundamental achievements, including the splitting of the atom, the structure of DNA, and the discovery of the hole in the ozone layer, as well as the latest advances in stem-cell research and the results of the ENCODE project.

Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

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E-mail: advertising@springer.com
Clinical Orthopaedics and Related Research

Devoted to disseminating new and important orthopaedic knowledge, Clinical Orthopaedics and Related Research® is a leading peer-reviewed orthopaedic journal and a publication of The Association of Bone and Joint Surgeons®. CORR® brings readers the latest clinical and basic research and informed opinions that shape today’s orthopaedic practice, thereby providing an opportunity to practice evidence-based medicine. With contributions from leading clinicians and researchers around the world we aim to be the premier journal providing an international perspective advancing knowledge of the musculoskeletal system.

CORR® publishes content of value to both generalists and specialists on all aspects of musculoskeletal research, diagnoses, and treatment:

• Original articles focusing on timely clinical issues.
• Research articles highlighting the latest in basic biological or engineering research on musculoskeletal diseases.
• Monthly “Symposia” devoted to a single topic offering the generalist reader an overview of a field, but providing the specialist current in-depth information.
• The Classic, providing readers the opportunity to review relatively inaccessible articles forming the historical basis for our current practices.
• An Orthopaedic Case of the Month providing readers an “unknown,” case report, presented as would occur clinically; these cases and their discussions are selected for their unusual nature or particular teaching value.
• 50 Years Ago in CORR®, highlighting a previously published manuscript related to an article in the current issue and comparing or contrasting older concepts or practices with the current; this feature provides readers a sense of the durability or transitory nature of ideas.

Readership: Clinicians involved in the active diagnosis, treatment and management of the disease

Established: 1953
Frequency: Monthly
2015 Impact factor: 3.127
Circulation: 1,650
Rank: 6/74
5-Year Impact Factor: 3.477
Alert Subscribers: 17,221
Monthly Page Views: 60,736
Monthly Unique Users: 27,308
## EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<tr>
<td>January</td>
<td>475:1</td>
<td>11/14/2016</td>
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<td>European Federation of National Associations of Orthopaedics and Traumatology</td>
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<td>September</td>
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<td>7/14/2017</td>
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<td>American College of Surgeons Clinical Congress</td>
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<td>American College of Rheumatology</td>
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<td>10/16/2017</td>
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Cancellations are not accepted after the closing date for space reservations. If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
PAYMENT TERMS
All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

SHORT RATES
Advertisers will be short-rated if, within a 12-month period from the first insertion, they do not use the space upon which their billings have been based.

CONTACT: E-mail: advertising@springer.com

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**DISPLAY 4-COLOR RATES**

<table>
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<tr>
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<th>1 TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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<tbody>
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<td>$3560</td>
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<tr>
<td>1/2 pg</td>
<td>$3240</td>
<td>$3090</td>
<td>$2940</td>
<td>$2790</td>
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**DISPLAY BLACK AND WHITE RATES**

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<td>$1660</td>
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**PREMIUM POSITIONS**

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<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$5060</td>
<td>$4820</td>
<td>$4580</td>
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<tr>
<td>Outside Back Cover</td>
<td>$5600</td>
<td>$5340</td>
<td>$5080</td>
<td>$4820</td>
</tr>
<tr>
<td>TOC</td>
<td>$4680</td>
<td>$4460</td>
<td>$4240</td>
<td>$4020</td>
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- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

**INSERTS**

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<tr>
<td>2-Page Insert</td>
<td>2x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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</tbody>
</table>
**PRINT ADVERTISEMENTS** deliver your brand and product message to a targeted audience of influential professionals. The credibility of our journal content is the vehicle that will deliver your value proposition. Maximize our flexible print ad options to capture the attention your brand deserves.

**PLEASE SEE THE BELOW GLIMPSE INTO OUR ADVERTISING SPECIFICATIONS, SPEAK WITH YOUR ACCOUNT MANAGER FOR MORE DETAILS**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>AD SIZE IN INCHES</td>
<td>WIDTH</td>
<td>DEPTH</td>
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<tr>
<td>Full page</td>
<td>8.25</td>
<td>11</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3.25</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.25</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
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</table>

PLEASE ENSURE THAT YOU INCLUDE 3MM OR 0.125” BLEED WHERE APPROPRIATE.

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TEL: +44 (0)20 7843 4824
RICHARD.THOMAS@NATURE.COM

**PRODUCTION REQUIREMENTS**
Electronic file format: PDF, JIFF, or TIFF format. Adobe InDesign, Adobe Illustrator,Adobe Photoshop

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

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Springer Nature, The Macmillan Campus
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Tel: +44 (0)20 7843 4813
k.lewis@nature.com

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Our Advertising team focuses on two online advertising options:

**Banner Ads** - An embedded ad placed on our research site SpringerLink.com. Sized at 160x600, these ads are positioned on the top right of our web pages directly adjacent to our content listing. The new, wider skyscraper position will guarantee attention on your brand.

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**SpringerLink Stats:**

- SpringerLink receives over 3 million page impressions daily (Source: Google Analytics)
- In 2016 SpringerLink.com had 85 million unique visitors and 155 million visits (Source: Google Analytics)
- The average click rate for banner ads placed on SpringerLink.com is .10 (Source: Google Analytics)
- SpringerLink hosts more than 2,700 scientific journals
- On average each journal reaches about 280 E-Toc Subscribers (Numbers may vary due to fluctuation and popularity of journal)
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Springer Nature is committed to providing the best quality content through a range of innovative product and services for the research, education and professional communities. Every day, around the globe, our brands and imprints support the important work of millions of people – helping students to learn, researchers and scientists to discover and professionals to achieve their goals and ambitions.

With more than 40 years’ experience working with the pharmaceutical industry, we are specialists in delivering innovative medical content and communications solutions. Our products and services include scientific communications, promotional medical education and marketing programs, prescriber and patient education materials, independent medical news services, commercial market analysis and pharmaceutical sales force training.

With our in-depth knowledge, vast experience, unique global footprint, and flexible, innovative solutions covering every stage of the product lifecycle, we are the medical communications partner of choice.

Please contact your sales representative, for more information about online advertising opportunities.

CONTACT INFORMATION

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E-mail: advertising@springer.com

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