2017 Media Information

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Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

Advertising Sales
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Devoted to disseminating new and important orthopaedic knowledge, *Clinical Orthopaedics and Related Research*® is a leading peer-reviewed orthopaedic journal and a publication of The Association of Bone and Joint Surgeons®. CORR® brings readers the latest clinical and basic research and informed opinions that shape today’s orthopaedic practice, thereby providing an opportunity to practice evidence-based medicine. With contributions from leading clinicians and researchers around the world we aim to be the premier journal providing an international perspective advancing knowledge of the musculoskeletal system.

CORR® publishes content of value to both generalists and specialists on all aspects of musculoskeletal research, diagnoses, and treatment:

- Original articles focusing on timely clinical issues.
- Research articles highlighting the latest in basic biological or engineering research on musculoskeletal diseases.
- Monthly “Symposia” devoted to a single topic offering the generalist reader an overview of a field, but providing the specialist current in-depth information.
- The Classic, providing readers the opportunity to review relatively inaccessible articles forming the historical basis for our current practices.
- An Orthopaedic Case of the Month providing readers an “unknown,” case report, presented as would occur clinically; these cases and their discussions are selected for their unusual nature or particular teaching value.
- 50 Years Ago in CORR®, highlighting a previously published manuscript related to an article in the current issue and comparing or contrasting older concepts or practices with the current; this feature provides readers a sense of the durability or transitory nature of ideas.

**Readership:** Clinicians involved in the active diagnosis, treatment and management of the disease

**Established:** 1953  
**Frequency:** Monthly  
**2015 Impact factor:** 3.127  
**Circulation:** 1,650  
**Rank:** 6/74  
**5-Year Impact Factor:** 3.477  
**Alert Subscribers:** 17,221  
**Monthly Page Views:** 60,736  
**Monthly Unique Users:** 27,308
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<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
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Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
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• Premium over earned b/w page rate. Noncancelable.
• Premium positioning not guaranteed with insert.
• Please consult with your sales representative for availability of all positions.

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<th>Inserts</th>
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<th>4x Earned B&amp;W Rate</th>
<th># of pages x earned B&amp;W rate</th>
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**PRINT ADVERTISEMENTS** deliver your brand and product message to a targeted audience of influential professionals. The credibility of our journal content is the vehicle that will deliver your value proposition. Maximize our flexible print ad options to capture the attention your brand deserves.

*PLEASE SEE THE BELOW GLIMPSE INTO OUR ADVERTISING SPECIFICATIONS, SPEAK WITH YOUR ACCOUNT MANAGER FOR MORE DETAILS*

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**SIZING**

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RICHARD.THOMAS@NATURE.COM

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k.lewis@nature.com

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SpringerLink Stats:

- SpringerLink receives over 3 million page impressions daily (Source: Google Analytics)
- In 2016 SpringerLink.com had 85 million unique visitors and 155 million visits (Source: Google Analytics)
- The average click rate for banner ads placed on SpringerLink.com is .10 (Source: Google Analytics)
- SpringerLink hosts more than 2,700 scientific journals
- On average each journal reaches about 280 E-Toc Subscribers (Numbers may vary due to fluctuation and popularity of journal)
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With more than 40 years’ experience working with the pharmaceutical industry, we are specialists in delivering innovative medical content and communications solutions. Our products and services include scientific communications, promotional medical education and marketing programs, prescriber and patient education materials, independent medical news services, commercial market analysis and pharmaceutical sales force training.

With our in-depth knowledge, vast experience, unique global footprint, and flexible, innovative solutions covering every stage of the product lifecycle, we are the medical communications partner of choice.

Please contact your sales representative, for more information about online advertising opportunities.

CONTACT INFORMATION

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