2017 Media Information

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Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

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Devoted to disseminating new and important orthopaedic knowledge, Clinical Orthopaedics and Related Research® is a leading peer-reviewed orthopaedic journal and a publication of The Association of Bone and Joint Surgeons®. CORR® brings readers the latest clinical and basic research and informed opinions that shape today’s orthopaedic practice, thereby providing an opportunity to practice evidence-based medicine. With contributions from leading clinicians and researchers around the world we aim to be the premier journal providing an international perspective advancing knowledge of the musculoskeletal system.

CORR® publishes content of value to both generalists and specialists on all aspects of musculoskeletal research, diagnoses, and treatment:

- Original articles focusing on timely clinical issues.
- Research articles highlighting the latest in basic biological or engineering research on musculoskeletal diseases.
- Monthly “Symposia” devoted to a single topic offering the generalist reader an overview of a field, but providing the specialist current in-depth information.
- The Classic, providing readers the opportunity to review relatively inaccessible articles forming the historical basis for our current practices.
- An Orthopaedic Case of the Month providing readers an “unknown,” case report, presented as would occur clinically; these cases and their discussions are selected for their unusual nature or particular teaching value.
- 50 Years Ago in CORR®, highlighting a previously published manuscript related to an article in the current issue and comparing or contrasting older concepts or practices with the current; this feature provides readers a sense of the durability or transitory nature of ideas.

Readership: Clinicians involved in the active diagnosis, treatment and management of the disease

Established: 1953
Frequency: Monthly
2015 Impact factor: 3.127
Circulation: 1,650
Rank: 6/74
5-Year Impact Factor: 3.477
Alert Subscribers: 17,221
Monthly Page Views: 60,736
Monthly Unique Users: 27,308
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Societies and Affiliations
## EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<tbody>
<tr>
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<td>475:1</td>
<td>11/14/2016</td>
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<td>European Federation of National Associations of Orthopaedics and Traumatology</td>
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<td>American College of Surgeons Clinical Congress</td>
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<td>American College of Rheumatology</td>
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Cancellations are not accepted after the closing date for space reservations. If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.
### DISPLAY 4-COLOR RATES

<table>
<thead>
<tr>
<th></th>
<th>1 TIME</th>
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<th>6 TIMES</th>
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<tbody>
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<td>1 pg</td>
<td>$3730</td>
<td>$3560</td>
<td>$3390</td>
<td>$3220</td>
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<tr>
<td>1/2 pg</td>
<td>$3240</td>
<td>$3090</td>
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### DISPLAY BLACK AND WHITE RATES

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<td>$1560</td>
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### PREMIUM POSITIONS

<table>
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<th>12 TIMES</th>
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<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$5060</td>
<td>$4820</td>
<td>$4580</td>
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<tr>
<td>Outside Back Cover</td>
<td>$5600</td>
<td>$5340</td>
<td>$5080</td>
<td>$4820</td>
</tr>
<tr>
<td>TOC</td>
<td>$4680</td>
<td>$4460</td>
<td>$4240</td>
<td>$4020</td>
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- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

### INSERTS

<table>
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<tr>
<th>Type</th>
<th>Description</th>
<th>Rate</th>
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<td>2x Earned B&amp;W Rate</td>
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</tr>
<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
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<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
<td>$4680</td>
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<table>
<thead>
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<tr>
<td>1/2 page Vertical</td>
<td>3.25</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.25</td>
<td>5</td>
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<tr>
<td>2-Page Spread</td>
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<td>11</td>
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</tbody>
</table>

PLEASE ENSURE THAT YOU INCLUDE 3MM OR 0.125” BLEED WHERE APPROPRIATE

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TEL: +44 (0)20 7843 4824
RICHARD.THOMAS@NATURE.COM

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

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Tel: +44 (0)20 7843 4813
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Our Advertising team focuses on two online advertising options:

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