Call for Papers - Special Issue

“Quantitative Approaches to Business Management Problems”

Guest Editors: Gudrun Kiesmüller, Elmar Lukas & Gerhard Wäscher

In Magdeburg, on January 29 – 30, 2016, WKOR (Operations Research Scientific Commission) of VHB (German Academic Association for Business Research) will hold the next edition of its annual Winter Conference series (see http://www.wkor2016.ovgu.de/ for the conference website). The conference aims at presenting and discussing novel research contributions in the field of Operations Research applied to management problems in business.

Selected conference contributions will be reviewed for possible publication in Business Research (see http://www.springer.com/business+%26+management/journal/40685). Beyond these contributions, the special issue is open to submissions from the scientific community in general as long as they are in line with the conference theme. Topics may include but are not limited to:

- Supply Chain, Operations and Logistics Management
- Marketing
- Finance
- Human Resource Management
- Health Care Management
- Insurance
- Energy
- Managerial Accounting

Full papers should be submitted via Springer’s online Editorial Manager System (https://www.editorialmanager.com/bure/default.aspx) no later than February 26, 2016. Manuscripts have to be prepared and will be reviewed according to the guidelines of Business Research. They must not be submitted to another journal.

Further questions regarding the submission procedure or the conference in general should be addressed to Prof. Dr. Gerhard Wäscher

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