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2017 Media Information

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The Canadian Journal of Anesthesia (the Journal) is owned by the Canadian Anesthesiologists’ Society and is published by Springer Science + Business Media, LLM (New York). The editorial content, according to the mission statement, spans the fields of anesthesia, acute and chronic pain, perioperative medicine and critical care. In addition, the Journal publishes practice guidelines and standards articles relevant to clinicians. Articles are published either in English or in French, according to the language of submission.

**Readership:** Anesthesiologists and all clinical professionals interested in anesthesia-related subject such as critical care, pain management, resuscitation, cardiovascular anesthesia, malignant hyperthermia, obstetrics and ambulatory anesthesia.

**Journal Established:** 1954  
**Frequency:** Monthly  
**2015 Impact factor:** 2.139  
**Circulation:** 2,000  
**Rank:** 13/31  
**5-Year Impact Factor:** 2.392  
**Alert Subscribers:** 1,711  
**Monthly Page Views:** 28,964  
**Monthly Unique Users:** 24,755
The Canadian Journal of Anesthesia

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<table>
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- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

**PAYMENT TERMS**
All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

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RICHARD.THOMAS@NATURE.COM

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

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k.lewis@nature.com

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- In 2016 SpringerLink.com had 85 million unique visitors and 155 million visits (Source: Google Analytics)
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