The Canadian Journal of Anesthesia

Official Journal of the Canadian Anesthesiologists’ Society

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2017 Media Information

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The Canadian Journal of Anesthesia (the Journal) is owned by the Canadian Anesthesiologists’ Society and is published by Springer Science + Business Media, LLM (New York). The editorial content, according to the mission statement, spans the fields of anesthesia, acute and chronic pain, perioperative medicine and critical care. In addition, the Journal publishes practice guidelines and standards articles relevant to clinicians. Articles are published either in English or in French, according to the language of submission.

Readership: Anesthesiologists and all clinical professionals interested in anesthesia-related subject such as critical care, pain management, resuscitation, cardiovascular anesthesia, malignant hyperthermia, obstetrics and ambulatory anesthesia.

Journal Established: 1954  
Frequency: Monthly  
2015 Impact factor: 2.139  
Circulation: 2,000  
Rank: 13/31  
5-Year Impact Factor: 2.392  
Alert Subscribers: 1,711  
Monthly Page Views: 28,964  
Monthly Unique Users: 24,755
The Canadian Journal of Anesthesia

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Societies and Affiliations
The Official Journal of the Canadian Anesthesiologists' Society
### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<table>
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<th>1 TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
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<tr>
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<td>$2330</td>
<td>$2220</td>
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### DISPLAY BLACK AND WHITE RATES

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### PREMIUM POSITIONS

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<td>$3660</td>
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<tr>
<td>Outside Back Cover</td>
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<td>$4050</td>
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<td>TOC</td>
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<td>$3270</td>
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- *Premium over earned b/w page rate. Noncancelable.
- *Premium positioning not guaranteed with insert.
- *Please consult with your sales representative for availability of all positions.

### INSERTS

<table>
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<th>Rate Description</th>
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<tr>
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<td>2x Earned B&amp;W Rate</td>
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<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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</tbody>
</table>
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PLEASE SEE THE BELOW GLIMPSE INTO OUR ADVERTISING SPECIFICATIONS, SPEAK WITH YOUR ACCOUNT MANAGER FOR MORE DETAILS

<table>
<thead>
<tr>
<th>SIZING</th>
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<tbody>
<tr>
<td>AD SIZE IN INCHES</td>
</tr>
<tr>
<td>WIDTH</td>
</tr>
<tr>
<td>Full page</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
</tr>
<tr>
<td>1/4 Page</td>
</tr>
<tr>
<td>2-Page Spread</td>
</tr>
</tbody>
</table>

PLEASE ENSURE THAT YOU INCLUDE 3MM OR 0.125" BLEED WHERE APPROPRIATE

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RICHARD.THOMAS@NATURE.COM

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All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

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Tel: +44 (0)20 7843 4813
k.lewis@nature.com

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