Dear Author or Editor,

Thank you very much for your interest in publishing with Springer.

In order to evaluate your project, we need you to complete a Book Proposal Form, answering each question as thoroughly as possible, including your 'best guess' for any questions you are not yet sure how to answer. The form should be returned to us together with a table of contents, a synoptic outline or chapter abstracts and sample chapters (if available), along with your CV as well as any other material that may be useful for our review process.

Once we have received the required documentation we will pick up the discussion with the series editors.

Please note if the series editors approve you submission and you wish to move ahead with us, you would need to withdraw you submissions from other publishers. The reasons for this are straightforward, Springer remunerates the academics appointed by the series editors to do the peer reviews of the manuscript and we cannot justify this outlay if there is no guarantee that we can publish the manuscript in the long run (assuming the peers reviews were to be positive). Furthermore, given that it is often difficult to find suitable people to undertake manuscript reviews it is unfair to commit them to doing this when there is no guarantee that we will publish the work.

SPECIAL NOTES:

Previously Published Material: Please note that if it is your intention to include any previously published material in the proposed work, you would need to clear the rights with the previous publisher and pay any of the rights clearance costs involved. Please note that previously published material may not account for more than 30% of the overall content of the proposed work.

To re-use previously published content from an imprint of Springer Nature (e.g. Palgrave, Springer, Nature, or Scientific American content) the you will need to formally request permission for the rights in the same way as you would for an external rightsholder, and credit accordingly. You will need to go through RightsLink as follows:

- Springer: https://www.springer.com/gp/rights-permissions/obtaining-permissions/882
- Palgrave: https://www.palgrave.com/gp/rights-permissions
- Nature: http://www.nature.com/reprints/permission-requests.html
- Scientific American: http://www.scientificamerican.com/page/contact-us/reprints-permissions/

Or you can contact the permissions department of the relevant imprint to clear the rights.

- Springer: permissions.springer@springer.com
- Palgrave Books: permissions@palgrave.com
- Palgrave Higher Education: rights@palgrave.com
- Nature: permissions@nature.com
- Scientific American: randp@sci.am

Kindly provide a list of all previously published material, including the title of the original work, the title of the book or journal in which it was published, the name of the publisher and in the case of non-Springer material a copy of original publisher’s agreement.

Translations: In the event that your proposed work is a translation from a work originally published in another language into English, you would need to have obtained the necessary rights and approval from the previous publisher for English language translation for both print and electronic publication.
worldwide. In addition, Springer does not provide any form of translation service and it is up to the author or editor of a volume to arrange this. It is also our experience that authors are best-placed to find a native English speaker who is familiar with the subject matter or field to do this, and that when undertaken by translators who lack this knowledge the end result is less than satisfactory.

**Bulk Order:** if you are considering purchasing a bulk order of your published book, please indicate this in your proposal email it is advantageous to include mention of this in the agreement to ensure a fixed price. Bulk orders of the hard cover version start at 50 copies. If we are to run a special soft cover bulk printing, then the minimum is 100 copies.

Once we have received the documentation and have had a chance to assess the project, we can determine whether to forward it on for consideration to one of the book series editors or failing that to one of our colleagues if the proposal is not a good fit for our programme.

Please contact Diana Nijenhuijzen Diana.Nijenhuijzen@Springer.com to obtain the latest version of the Book Proposal Form (BPF). Once completed, please return all the proposal documents to Diana who will do the initial check before discussing your project with me.

Kind regards,
Neil

---

**Neil Olivier**
Executive Editor & Manager: Humanities Group
Social Sciences and Humanities

**Springer**
Van Godewijckstraat 30, 3311 GX Dordrecht, The Netherlands
T +31 (0) 78 657 6622
M +31 (0) 615 88 15 74
neil.olivier@springer.com
www.springer.com

---
Springer is a leading global scientific, technical and medical publisher, providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services. Springer is part of Springer Nature, one of the world’s leading global research, educational and professional publishers.
Issues in Business Ethics
Series Editors: Dubbink, W.; Painter-Morland, M.
ISSN: 0925-6733