Springer introduces AuthorMapper.com

The powerful discovery tool for today's research!

What is AuthorMapper?

AuthorMapper is a free interactive tool developed by Springer that visualizes scientific research areas and trends in an easy and refined way. It will assist the scientific research community by plotting authors, subjects and institutions on a world map as well as identifying scientific trends through timeline graphs, statistics and regions.

A variety of analyses

AuthorMapper.com searches over three million journal articles to deliver a variety of useful information. The current searchable content is from all Springer journals, and metadata from other STM publishers will be included in the near future. The tool can provide keyword tag clouds and 'Top 5' bar charts for various important metrics and includes an interactive world map of the results.

Integrating content and mapping technology, AuthorMapper.com provides an easy to use, dynamic interface that also allows to

- ▶ Identify new and historic literature trends
- ▶ Easily locate reviewers, authors and experts in similar fields
- ▶ Discover wider relationships in the scientific community
- ▶ Link and connect seamlessly to published content
- ▶ Run a variety of queries by keyword, discipline, institution, author and more
- ▶ Discover the geographic areas where topics are being researched
- ▶ Benefit from an augmented article and author visibility
- ▶ Search Open Access articles

FREE SERVICE

Plot research trends and patterns

AuthorMapper.com also allows complex queries using keyword, discipline, institution, journal and author. The results can identify new and historic scientific trends through timeline graphs and bar charts of top statistics, allowing for identification of trends in the literature, discovery of wider scientific relationships, and locating other experts in a field of study.

The trend timeline graph, for example, allow authors to see whether their area of expertise is growing or has already peaked. Users that are only interested in open access content can restrict their searches accordingly and all search results provide link-outs to content on SpringerLink.

For graduates, post-docs and emerging researchers, AuthorMapper.com shows which institutions are the most prolific in specific research areas and allows for their comparison. AuthorMapper.com can even be useful for members of the general public seeking to identify experts, for example, medical specialists, working close to where they are located.

Subject areas

AuthorMapper.com covers all subjects areas in which Springer actively publishes journals articles:

Architecture/Design	Engineering
Biomedicine	Environment
Chemistry	Geography
Computer Science	Geosciences
Dentistry	Humanities/Arts
Economics/Management Science	Law
Education	Life Sciences
Linguistics	Mathematics
Medicine & Public Health	Pharmacy
Philosophy	Physics
Popular Science	Psychology
Social Sciences	Statistics

Freely accessible

AuthorMapper.com is freely accessible from any computer with an internet connection. Simply go to www.AuthorMapper.com, recommend the service to your library patrons and also make AuthorMapper.com part of your world!

VISIT TODAY!

For more information visit www.authormapper.com/about.aspx