Annals of Surgical Oncology

Official Journal of the Society of Surgical Oncology®

Springer Nature

2017 Media Information

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Annals of Surgical Oncology is one of the leading journals in Oncology and Surgery. Annals is a monthly publication that features original articles on the latest advances in oncology for surgeons from all specialties.

Annals is currently included in the following indexing services in print and/or electronic format: Index Medicus, Current Contents/Clinical Medicine, Excerpta Medica, Science Citation Index and Science Citation Index Expanded.

Annals benefits surgeons, oncologists, hematologists, radiologists, general practitioners, pathologists, researchers, academicians, and other clinical professionals interested in all aspects of the surgical treatment of cancer.

The mission of the Annals of Surgical Oncology is to serve its readers by 1) representing and advancing the profession of surgical oncology throughout the nation and the world; 2) promoting the highest quality multidisciplinary patient care and practice management; 3) providing relevant cancer education and research training materials using print and electronic media; 4) promoting clinical and translational cancer research, with an emphasis on clinical trials; 5) facilitating the career development of surgical trainees and their transition into academic and community-based practice; and 6) promoting public policy and patient advocacy issues related to surgical patient with cancer.

Journal Established: 1994  
Frequency: 13 Issues  
2015 Impact factor: 3.655  
Circulation: 958  
Rank: 16/199  
5-Year Impact Factor: 4.239  
Alert Subscribers: 3,561  
Monthly Page Views: 92,350  
Monthly Unique Users: 41,649
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Societies and Affiliations
The Official Journal of the Society of Surgical Oncology
### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>24:1</td>
<td>11/14/2016</td>
<td>11/14/2016</td>
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<tr>
<td>February Supplement</td>
<td>24:S1 (online)</td>
<td>12/15/2016</td>
<td>12/15/2016</td>
<td>Society of Surgical Oncology</td>
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<tr>
<td>March</td>
<td>24:3</td>
<td>1/13/2017</td>
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<td>April</td>
<td>24:4</td>
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<td>24:6</td>
<td>4/12/2017</td>
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<td>July</td>
<td>24:7</td>
<td>5/15/2017</td>
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<td>August</td>
<td>24:8</td>
<td>6/14/2017</td>
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<tr>
<td>September</td>
<td>24:9</td>
<td>7/14/2017</td>
<td>7/14/2017</td>
<td>American College of Surgeons</td>
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<tr>
<td>ASBrS Special Issue</td>
<td>24:10</td>
<td>8/11/2017</td>
<td>8/11/2017</td>
<td>American College of Surgeons</td>
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<tr>
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<td>10/16/2017</td>
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Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

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### Display 4-Color Rates

<table>
<thead>
<tr>
<th></th>
<th>1 TIME</th>
<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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</thead>
<tbody>
<tr>
<td>1 pg</td>
<td>$3730</td>
<td>$3560</td>
<td>$3390</td>
<td>$3220</td>
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<tr>
<td>1/2 pg</td>
<td>$3240</td>
<td>$3090</td>
<td>$2940</td>
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</table>

### Display Black and White Rates

<table>
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<th>3 TIMES</th>
<th>6 TIMES</th>
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<tr>
<td>1 pg</td>
<td>$1870</td>
<td>$1780</td>
<td>$1660</td>
<td>$1600</td>
</tr>
<tr>
<td>1/2 pg</td>
<td>$1640</td>
<td>$1560</td>
<td>$1480</td>
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### Premium Positions

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<th>1 TIME</th>
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<th>6 TIMES</th>
<th>12 TIMES</th>
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</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$5060</td>
<td>$4820</td>
<td>$4580</td>
<td>$4340</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$5600</td>
<td>$5340</td>
<td>$5080</td>
<td>$4820</td>
</tr>
<tr>
<td>TOC</td>
<td>$4680</td>
<td>$4460</td>
<td>$4240</td>
<td>$4020</td>
</tr>
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</table>

- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

### Inserts

- 2-Page Insert: 2x Earned B&W Rate
- 4-Page Insert: 4x Earned B&W Rate
- Larger Units: # of pages x earned B&W rate

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<table>
<thead>
<tr>
<th>SIZING</th>
<th>WIDTH</th>
<th>DEPTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>8.25</td>
<td>11</td>
</tr>
<tr>
<td>1/2 page Vertical</td>
<td>3.25</td>
<td>10</td>
</tr>
<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.25</td>
<td>5</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>16.5</td>
<td>11</td>
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</tbody>
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