# Contents

1 **Introduction: Ethics and Justice** ............................ 1  
References .................................................. 7

2 **Ethics** ....................................................... 9  
2.1 Law Is Not Enough ........................................ 9  
2.2 Business Ethics and Corporate Ethics:  
  Why Action Is Necessary .......................... 10  
2.3 From the “Romantic Syndrome” to Moral  
  Integration ............................................ 14  
2.4 Virtue and the Problem of Evil ................. 19  
2.5 Ethics, Exchanges and Gifts ..................... 21  
References .................................................. 28

3 **On “Corporate Responsibility”** .......................... 31  
3.1 The Environment: Reformulating a Concept .... 31  
  3.1.1 Corporate Responsibility as Part of  
        a Firm’s Business Strategy ............... 35  
  3.1.2 The Three Areas of “Corporate  
        Responsibility”: Environmental and  
        Strategic Multifactoriality .......... 40
3.2 Corporate Responsibility: Typology and Practice ............................................. 42
  3.2.1 Firms and “Economic Society”: Social Responsibility .................................. 42
  3.2.2 Firms and “Political Society”: Civil Responsibility ....................................... 47
  3.2.3 Firms and “Political Society”: Political Responsibility .................................... 52
References ............................................................... 54

4 Environmental Responsibility and Corporate Culture: The Prerequisites for Self-Regulation . . . 57
  4.1 Firms, “Ecological Welfare” and Sustainable Development ................................ 57
  4.2 For a New Paradigm of Co-evolution ............................................................ 63
  4.3 The Point of View of Self-Regulation ............................................................ 69
References ............................................................... 70

5 Responsibility “Beyond the Law” .................. 73
  5.1 Charters of Values, Codes of Ethics ............................................................... 73
  5.2 Training Duties, Responsibilities and Legitimation ......................................... 79
  5.3 Justice ............................................................... 80
References ............................................................... 84

6 Firm Integrity and Spheres of Justice ............... 85
  6.1 With Regard to Corporate Governance: Islands and Terra Firma ....................... 85
  6.2 With Regard to the Spheres of Justice and Integrity ....................................... 93
  6.3 Transforming Transitivity ............................................................... 100
References ............................................................... 101

7 A Final Thought on Reparative Justice ............... 103
Morality and Corporate Governance: Firm Integrity and Spheres of Justice
Sapelli, G.
2013, VI, 107 p., Softcover
ISBN: 978-88-470-2783-1