1 Introduction
2 The History of Obesity and Its Distribution by Social Class and Geography
3 The Phenomenon of the Body Mass Index
4 The Mismatch Between Food Requirements and Actual Diets
5 The Obesogenic Environment
6 Behavioural Causes of Overeating and Lifestyle
7 The Psychological Foundation of Overeating and Behavioural Economics
8 The Consequences of Obesity: Health, Unhappiness and Quality of Life
9 The Environmental Effects of Overconsumption 67
10 The Politics of Corporate and Social Responsibility 75
11 The Prevention and Treatment of Obesity 87
12 Government Intervention in the Market and Rational Choice 95
13 Economic Remedies and the Reduction of Obesity 107
14 Conclusion: Towards an Integrated Health Policy 117
Index 121
The Economics of Addictive Behaviours Volume IV
The Private and Social Costs of Overeating and their Remedies
Joshua, J.
2017, IX, 125 p. 1 illus., Hardcover
ISBN: 978-3-319-62535-5