# Contents

1. Introduction .................................................. 1

2. Theoretical Perspectives on Family Firms ................. 9

3. Innovation in Family Firms: Critical Review of Theoretical and Empirical Literature .................................. 41

4. Family Firm Innovation in the Global Pharmaceutical Industry ......................................................... 71

5. Family Business and Technological Innovation: Evidence from the Italian Pharmaceutical Industry .................. 95

6. Concluding Remarks and Avenues for Future Research ................................................................. 139

Index .................................................................................. 157
Family Business and Technological Innovation
Empirical Insights from the Italian Pharmaceutical Industry
Perri, A.; Peruffo, E.
2017, XV, 159 p. 1 illus., Hardcover
ISBN: 978-3-319-61595-0