Review of Managerial Science  
GIKA 2018  
Special Issue on  

“Digital Innovation and Venturing”

Guest Editors:  
Norat Roig-Tierno, ESIC Business & Marketing School, Spain  
Sascha Kraus, University of Liechtenstein  
Ricarda B. Bouncken, University of Bayreuth, Germany

Springer's “Review of Managerial Science” (RMS) [VHB: “B”, ISI 5-year IF: 1.604] will again take part in the Conference of the Global Innovation and Knowledge Academy (GIKA) at the Catholic University of Valencia (Spain) from June 25-27, 2018. The “Review of Managerial Science” will publish a special issue linked to the conference topic specialized on “Digital Innovation and Venturing”.

The ongoing digital transformation, i.e. the deep and accelerating transformation of processes, activities and competences of companies allows taking advantage of the changes and entrepreneurial opportunities. Yet, the inclusion of digital technologies into a business context also bears Schumpeterian destruction of whole industries and business models and the emergence of totally new business models based on revolutionary innovation.

Suitable topics for submission include, but are not limited to, the following:

- Big Data
- Blockchain, Virtual Currencies, FinTech
- Business Model Innovation
- Crowdfunding
- Digital Business
- Digital Entrepreneurship
- Digital Innovations
- Digital Platform Strategies
- Digital Transformations
- Industry 4.0
- Management in the Digital Economy
- Sharing Economy
- Social Media Marketing
- Strategies for Digitalization
The special issue is also open to imaginative and interesting ideas that may fall outside the scope of these topics but fit within the spirit of this CfP and topics appearing in the RMS. Both empirical as well as conceptual papers are welcome, as are novel or emerging research methods.

Submitted manuscripts must not have been published previously, nor must they be under consideration for publication in other journals. All submitted manuscripts must strictly adhere to RMSC’s general author guidelines.

**Manuscript submission (full papers only) deadline:** February 10, 2018.

Papers accepted and presented at GIKA 2018 will have preferred/accelerated access for the second review round, although the special issue will also be open for non-participating authors. For those submissions which were submitted via the GIKA 2018, the two reviews for the conference track will serve as a first review round.

Participation in the conference itself or acceptance of a paper for presentation does not guarantee that the authors will be selected for the RMSC special issue.

Submissions for:
1. GIKA + RMS: please submit over both the [conference website](#) AND the RMS [online submission system](#) ("Editorial Manager").
2. RMS only: please submit over the RMS [online submission system](#) ("Editorial Manager").

For submissions to RMS, please choose the “special issue” option during the submission process.