

## PRESS RELEASE

# Springer and the Royal Botanic Gardens, Kew, announce publishing partnership

## *Kew Bulletin* to enhance Springer's expanding plant science journals program

Heidelberg / Dordrecht, 7 November 2007

Springer, one of the world's leading STM publishers, and the Royal Botanic Gardens, Kew, UK, have signed an agreement to co-publish *Kew Bulletin*, the official scientific journal of the Gardens. A leading international center for botanical research, Kew has some of the largest and most comprehensive living and preserved plant collections in the world.

*Kew Bulletin* is an international peer-reviewed journal dealing with topics in plant taxonomy. It focuses on original articles covering vascular plant and fungal systematics. Papers on palynology, cytology, anatomy, phytogeography and phytochemistry are also included, providing they are relevant to taxonomy. Each issue is illustrated with line drawings and photographs and features a Book Review and Notices section. The Editorial Board Chairman is David A. Simpson at Kew.

Jacco Flipsen, Editorial Director of Plant Sciences at Springer, said, "We are proud to partner with the prestigious Royal Botanic Gardens, Kew. Our intention is to increase *Kew Bulletin's* worldwide visibility and readership using our extensive global marketing, sales and distribution network. In addition, our online information platform, [www.springerlink.com](http://www.springerlink.com), will help to boost usage."

Kew's Head of Publishing, Gina Fullerlove, said, "We very much look forward to working with Springer to ensure that *Kew Bulletin* maintains its position as a leading journal for the publication of plant taxonomic research. Springer's resources will help us reach a wider audience and emphasize the fundamental importance of taxonomy to the conservation of plant diversity worldwide. In particular we are excited that the journal will now be available in electronic form."

The first Springer issue of *Kew Bulletin* is scheduled for March 2008. It will be published four times a year in both print and electronic formats. The journal will include Cross Reference Linking and ToC Alerts, a feature by which subscribers receive the table of contents via email weeks in advance of the new issue. Authors and editors of *Kew Bulletin* will be using a fully web-enabled online manuscript submission system which will reduce the reviewing time substantially. In addition, all authors, via the Springer Open Choice™ program, have the option of publishing their articles using the open access publishing model. Springer will subsidize the costs for one Open Choice™ paper per issue.

The Royal Botanic Gardens, Kew ([www.kew.org](http://www.kew.org)) is a world-famous scientific organization, respected for its outstanding collections, world-class herbarium and research expertise in global plant diversity, conservation and sustainable development. Kew Gardens is a major international visitor attraction with over one million visitors per year. Kew also owns and manages the Millennium Seed Bank Project, the largest wild plant seed bank in the world, located at Wakehurst Place in West Sussex. Kew's mission is to inspire and deliver science-based plant conservation worldwide, enhancing the quality of life.

Springer ([www.springer.com](http://www.springer.com)) is the second-largest publisher of journals in the science, technology, and medicine (STM) sector and the largest publisher of STM books. It publishes on behalf of more than 300 academic associations and professional societies. Springer is part of Springer Science+Business Media, one of the world's leading suppliers of scientific and specialist literature. The group publishes over 1,700 journals and more than 5,500 new books a year, as well as the largest STM eBook Collection worldwide. Springer has operations in over 20 countries in Europe, the USA, and Asia, and some 5,000 employees.

*Kew Bulletin* ISSN: 0075-5974 (print), 1874-933X (electronic)  
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<http://www.springer.com/journal/12225>

Kew Bulletin

Official Journal of the Royal Botanic Gardens, Kew

Editor-in-Chief: Utteridge, T.

ISSN: 0075-5974 (print version)

ISSN: 1874-933X (electronic version)

Journal no. 12225